



RN-6201

B. E. II (Sem. III) (Electrical) Examination

May / June – 2010

Engineering Economics & Business Administration

Time : 3 Hours]

[Total Marks : 100

Instructions :

(1)

नीचे दृशविले निशानीवाणी विगतो उत्तरवडी पर अवश्य लपवी. Fillup strictly the details of signs on your answer book.	Seat No. :
Name of the Examination :	<input type="text"/>
B. E. 2 (Sem. 3) (Electrical)	<input type="text"/>
Name of the Subject :	<input type="text"/>
Engineering Economics & Business Administration	<input type="text"/>
Subject Code No. : 6 2 0 1 Section No. (1, 2,.....) : 1&2	<input type="text"/>
	Student's Signature

- (2) Answer to section-I and section-II must be written in two separate answer books.
- (3) Figures to the right indicate full marks of the question.
- (4) All questions are compulsory.

SECTION - I

- 1 Answer any two : 16
- (a) What do you mean by 'Management' ? Discuss characteristics of management.
- (b) Explain meaning and importance of 'Planning' giving suitable example/s.
- (c) What are different forms of business organization ? Explain in brief merits and demerits of each of these forms of organization.
- 2 Answer any two : 16
- (a) Define motivation and explain Maslow's theory of need hierarchy.
- (b) Discuss recruitment, selection and promotion of managers in an industry.
- (c) Explain fourteen principles of management given by Henry Fayol.

- 3** Write short notes : (any three) **18**
- (a) Trade unions
 - (b) Methods of depreciation
 - (c) Decision making process
 - (d) Types of leadership
 - (e) Requirement of a good control system.

SECTION - II

- 4** Answer any two : **16**
- (a) Why economists say that 'Elasticity of demand is a matter of degree only'. Explain with the help of diagrammatic representation.
 - (b) What is the importance of national income ? Discuss in brief how national income is measured.
 - (c) Why is economics called a social science ? Discuss the importance of study of economics to engineers.
- 5** Answer any **two** : **16**
- (a) Explain price determination under monopolistic competition.
 - (b) What is the need for industrial finance ? Discuss its sources.
 - (c) What do you mean by break even point (BEP) ? What is its importance ?
- 6** Write short notes : (any **three**) **18**
- (a) Functions of money
 - (b) Factors of production
 - (c) Economic liberalization
 - (d) Natural resources and production
 - (e) Causes of inflation.
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